

2018

Rod Library Annual Report 2018

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2018 ANNUAL REPORT



RODLIBRARY
University of Northern Iowa



MESSAGE FROM THE INTERIM DEAN

Rod Library had another exciting year, building on successful programs and introducing new resources and services. While we continue to await word on a possible building renovation, we remain committed to fostering student success and to enhancing diversity and inclusion and supporting community engagement in accord with the University strategic plan. In addition to continuing to provide reference assistance, group instruction, and research consultations in near-record numbers, we undertook new initiatives to engage with the University and the larger community.

We look forward to new ventures in the coming year and thank you for your continued support of our efforts.

Katherine Martin

University of Northern Iowa, Rod Library
Interim Dean of Library Services



"...friendly faces willing to lend a helping hand."

D iscover

"Discover all the powerful information that can't be found using Google, Bing, and Facebook. Rod Library gives you direct access to high quality information that search engines can't."

-Chris Neuhaus, Instruction & Liaison Librarian

C onnect

"Rod Library has been a great asset to me during my time at UNI. It has amazing resources and friendly faces willing to lend a helping hand."

- Mariah Wilder, UNI undergraduate student

S uccceed

"As a first generation, non-traditional graduate student, being back in school is both thrilling and incredibly hard work! Finding research and writing formal papers is brand new to me, but thanks to Rod Library staff, I am becoming much more confident in my studies."

- Kelly Fischer, UNI graduate student



STUDENT SUCCESS

- ▶ Implemented an integrated Library Services Desk to simplify service to our patrons
- ▶ UNI Museum mastodon tusk used in classes across campus to give a hands on learning experience
- ▶ Saved students over \$220,000 on textbooks with the adoption of open textbook resources in specific courses
- ▶ Expanded access to diverse resources with the introduction of Kanopy, a streaming video service, and the purchase of important journals and newspapers in digital format
- ▶ UNI Scholarworks: "A Study of College Students Attitudes and Behaviors Related to Recycling", by Mark Allen Wilcox. Dissertation has received 10,894 downloads worldwide
- ▶ Recognized student research through the introduction of the donor-funded Mary Ann Bolton Undergraduate Research Award



COMMUNITY ENGAGEMENT

- ▶ Introduced the Library Ambassadors program where student volunteers represent Rod Library at campus events, interacting with current and prospective students and advocating for the student perspective
- ▶ Hosted a Wikipedia Edit-a-Thon that guided University and community participants in creating and enhancing articles related to art and feminism
- ▶ Began to digitize historical football films in the Archives through the help of a crowd-funding campaign
- ▶ Held RodCon, a mini comic-con, in collaboration with artists, businesses, and fans from across Iowa
- ▶ Supported UNI organizations and community groups through the use of the Rod Library Makerspace
- ▶ Implemented a popular bike check-out system featuring purple and gold bikes (April - June 742 uses)



"I enjoy volunteering for events and telling people about all of the ways that Rod Library can serve them."

Student Highlight

Precious Osoba is a freshman international student from Nigeria who joined us at Rod Library in January of 2018 as a student web developer.

In addition to helping design the library's new website, Precious also serves the library through volunteering as a Library Ambassador.

When asked why he chose to become a Library Ambassador, Precious says, "I noticed that most students don't know about all of the things the library can do for them, like interlibrary loan. I enjoy volunteering for events and telling people about all of the ways that Rod Library can serve them."



Alumni Highlight

Dr. Adam Zellmer graduated from UNI in Spring 2006 and worked as a teacher, coach, and principal. He later went back to school to get his doctoral degree and is now the superintendent of South Hardin Schools.

During his time at UNI, Dr. Zellmer worked at the Reference Assistance Desk at Rod Library. He says, "It was a great job that allowed me to meet so many wonderful people and also helped me to be a 4.0 student throughout my undergraduate, masters, and doctorate degrees. The tips and tricks I learned from all of the reference librarians at UNI have helped me to become a great researcher and to find relevant and reliable sources of information when making decisions as a school leader."

"It was a great job that allowed me to meet so many wonderful people and also helped me to be a 4.0 student throughout my undergraduate, masters, and doctorate degrees."



“We have great staff throughout the library who work hard to build an inclusive environment...”

Staff Highlight

Cindy Bancroft has worked at Rod Library since February of 2000 and has been working in Cataloging & Metadata since 2009. In addition, Cindy has recently taken on the role of Diversity Coordinator.

When asked about her vision for this role, Cindy said, “We have great staff throughout the library who work hard to build an inclusive environment by creating collections, teaching library instruction, and organizing events that share diverse viewpoints, histories, and cultures.

I see that growing as we identify and fill in gaps. I’m excited to be a part of the conversations we will be having about how the library can improve service to all of our patrons.”

2017-2018 AT-A-GLANCE

501,762	Rod Library gate count
64,625	IRTS gate count
3,664	Reference interactions
60,667	Total physical checkouts (circulation)
395	Instruction hours with 8,930 students
13,594	Group study rooms reserved
89	Student employees with 30,679 hours worked
207,294	ScholarWorks downloads
64	Learning Commons events
\$206,966	Grants & gifts

YES! I WANT TO SUPPORT ROD LIBRARY



Visit our [website](#) to designate a donation to any of our major funds benefiting Rod Library and UNI Museum.

Thank you for your support!



library.uni.edu



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